



“People who succeed find personal fulfillment in what they do professionally. Our Vistage peer advisory group excels at helping members make that connection.”

Andrew McCord, Carolina Filters



Company Overview

- 50+ year-old, family-owned company
- 2 divisions focused on indoor air quality and chemical cleaning
- 90 employees

Join a Peer Advisory Group

A chemical engineer by training, Andrew McCord enjoyed a successful career with several large companies in the oil and gas and industrial manufacturing fields before returning to where it all began, the family-owned company that gave him his first internship as a college freshman. After reconnecting with the owner of Carolina Filters, Andrew rejoined the company in a senior capacity and quickly rose to President.

Andrew was enjoying the many challenges of overseeing daily operations at a mid-sized organization but, like many leaders, found it to be lonely at the top. He missed the large network he'd relied on in the corporate world. Then he learned about Vistage from a current member and was inspired to join a peer advisory group as well.

The Vistage Value

From his first meeting with Chair Kevin Williams and a small group of CEO colleagues, Andrew appreciated

the diversity in the room, the inclusivity and openness to differing perspectives, and members' willingness to challenge each other and themselves. For someone intent on getting better every day, Vistage was a perfect fit.

As Andrew fully transitioned into his leadership role, he was concerned about communication with the company owners. His peer advisory group helped him understand their priorities and how other top executives delivered the right inputs and outputs. As a result, Andrew was able to tailor an effective message and management routine. “The big win is the cadence that we've set up. Vistage had a lot to do with it,” he said.

The many business advantages of Vistage also came with a surprising benefit. “I did not expect a peer advisory group to do so much to connect my professional and personal life, but Kevin has a unique way of asking open-ended, thought-provoking questions.” Andrew's only concern now? Letting more people know about the transformational opportunities of Vistage so they'll consider joining this robust, committed group.

The Power of Your Peers

Dedicate one day each month to work on the business, not in the business. That's the simple concept behind Vistage. How you spend that day is why it works.

Vistage brings together a small group of CEOs from non-competing companies. Together we confront our unique issues and opportunities, challenge ourselves and each other, and emerge with more solutions, greater confidence, and a higher level of energy. These engaging peer advisory group sessions are complemented by one-to-one coaching, a renowned speakers bureau, a variety of members-only resources, and access to a global network of experienced executives.

When you join Vistage, you embark on a journey of professional and personal growth. Are you ready to begin?



Hi, I'm Kevin,

I've been part of three different Vistage peer advisory groups over the course of my career. I originally joined Vistage when I was named to my first senior leadership team, moved to a CEO group when I got my chance to head the company, and returned once again after launching my own small business. These groups shaped me as a leader in the corporate world and ultimately helped my family business survive and thrive during the most severe crisis we'd ever faced.

As a Vistage Chair, I strive to pay these benefits forward to the next generation of executives. Because I know it can be lonely at the top and I know how much value and support a peer advisory group can deliver.



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